

International Business Ethics Case Competition Judging Form

The team's job is 1) to describe a problem that a company or industry is facing and 2) to propose a solution to that problem. As appropriate to their case, the team should describe the legal, business/financial and ethical dimensions of the problem. In the same vein, their

solution should be legal, make sense financially and be ethically sound. The team should inform you of your "business identity" and their "business identity."

* Required

Judge's Information

Please enter the requested information.

1. Judge Last Name *

2. Judge First Name *

3. Company *

4. Telephone *

5. Email Address *

6. Session & Time of Session *

7. Topic *

8. Difficulty of topic. How difficult or complicated did you consider the topic to be? *

1=simple/easy 5=complex/difficult

Mark only one oval.

	1	2	3	4	5	
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Legal Dimension

In evaluating how well the team covered the legal aspects of the case, please base your score on how well they answered the following questions:

- Is the problem brought about by any laws or regulations having been broken?
- Do any laws or regulations determine or limit what the company/industry may or may not do in trying to resolve this problem?
- Do any major court cases determine or limit what the company/industry may or may not do in trying to resolve this problem?
- Is there any likelihood of law suits?
- Is the solution legal? If no laws or cases apply, did the team make this clear?

9. SCORING. Overall, how well did the team explain the legal dimensions of the problem and their solution? *

Mark only one oval.

- OUTSTANDING, Everything one could reasonably expect, plus more
- GOOD, Everything one could reasonably expect
- ACCEPTABLE, Most of what one could reasonably expect
- MARGINAL, Much of what should be there, but not enough
- WEAK, Some of what should be there, but seriously incomplete
- POOR, Very weak

Financial/Business Dimension

In evaluating how well the team covered the business/financial aspects of the case, please base your score on the following:

- Did any business/financial factors contribute to the problem?
- Are the business/financial implications of any legal issues pointed out?
- Are the business/financial implications of any ethical issues pointed out?
- What are the business/financial implications of the solution?
- Does the solution make sense from a business/financial perspective?
- Is the solution affordable?

10. SCORING. Overall, how well did the team explain the financial/business dimensions of the problem and their solution? *

Mark only one oval.

- OUTSTANDING, Everything one could reasonably expect, plus more
- GOOD, Everything one could reasonably expect
- ACCEPTABLE, Most of what one could reasonably expect
- MARGINAL, Much of what should be there, but not enough
- WEAK, Some of what should be there, but seriously incomplete
- POOR, Very weak

Ethical Dimension (Section worth double)

In evaluating how well the team covered the ethical aspects of the case, please base your score on the following:

- From the standpoint of a secular, philosophical perspective, precisely why is the problem an ethical issue?
- What is the amount and type of tangible good and harm involved in the problem and solution?
- Are the actions themselves in this case (in the problem and solution) ethically defensible?
- Is there a conflict of rights? Is this resolved?
- Is the solution ethically acceptable?

(Please keep in mind that teams have been encouraged to handle the ethical issues in simple, commonsense language. That is, they should translate any technical, ethical issues into everyday language.)

11. A. SCORING. Overall, how well did the team explain the ethical dimensions of the problem and their solution? *

Mark only one oval.

- OUTSTANDING, Everything one could reasonably expect, plus more
- GOOD, Everything one could reasonably expect
- ACCEPTABLE, Most of what one could reasonably expect
- MARGINAL, Much of what should be there, but not enough
- WEAK, Some of what should be there, but seriously incomplete
- POOR, Very weak

12. B. Teams were instructed to discuss the ethical issues in a simple and straight-forward way and to relate them clearly to the central issues associated with running a business? (That is, the discussion of the ethical issues should have helped "sell" the team's solution to you as a business person.) How well did the team do this? *

Mark only one oval.

- OUTSTANDING, Everything one could reasonably expect, plus more
- GOOD, Everything one could reasonably expect
- ACCEPTABLE, Most of what one could reasonably expect
- MARGINAL, Much of what should be there, but not enough
- WEAK, Some of what should be there, but seriously incomplete
- POOR, Very weak

13. C. Teams were instructed to use a secular, rational perspective in discussing the ethical issues, not a religious approach. They were also instructed to avoid using technical, philosophical terminology or cite Plato, Aristotle, etc. and to talk instead about ethics in the way that people in business do. Did the team follow these instructions? *

Mark only one oval.

- Yes.
- No. One or more members of the team used a religious or technical philosophical approach.

Overall Persuasiveness (Section worth double)

In evaluating how persuasive the team was, please base your score on the following:

- Were the problem and the solution clearly explained?
- Were the analyses thorough and well-informed?
- Is the solution realistic and practical?
- Is the solution legal, financially responsible and ethical?

14. SCORING. On the basis of what you've just heard, how convinced were you by the team's overall analysis of the problem and suggestion for a solution? *

Mark only one oval.

- ABSOLUTELY AND TOTALLY CONVINCED, You have no reservations whatsoever
- CONVINCED, You have reservations, but nothing major
- MORE OR LESS CONVINCED, You have reservations (maybe one large one, or a series of small ones), but the presentation left you more convinced than unconvinced. (Ambivalence that ends up on just this side of the fence.)
- ALMOST CONVINCED, You have major reservations that leave you more unconvinced than convinced, but you found parts of the presentation convincing.
- UNCONVINCED, The presentation may have had some good points, but clearly not enough to convince you.
- COMPLETELY UNCONVINCED, Not a prayer

Presentation Skills

In evaluating the team's presentation skills, please base your score on the following:

- Were speakers comfortable enough with the material that they did not read from a text?
- Could all of the speakers be heard?
- Were the graphics program, visual aids and/or handouts used effectively?
- Did the team manage their time well?
- Did they handle the question and answer session effectively?

15. SCORING. How polished and professional was the presentation? *

Mark only one oval.

- OUTSTANDING, Everything one could reasonably expect, plus more
- GOOD, Everything one could reasonably expect
- ACCEPTABLE, Most of what one could reasonably expect
- MARGINAL, Much of what should be there, but not enough
- WEAK, Some of what should be there, but seriously incomplete
- POOR, Very weak

16. Teams were instructed not to read from a script. They were advised that doing so would * be considered a serious error. Did the team follow these instructions?

Mark only one oval.

Yes

No. One or more members of the team read from a script.

17. Comments. Is there anything else about the group's performance (good or bad) that you'd like to note?

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