

## EXECUTIVE SUMMARY



# Potsdam

THE STATE UNIVERSITY OF NEW YORK

**Team Leader:** Mamadou Gueye

**Team Members:** Caitlin Fields, Teddy Morey, Brian Pod

**Team Advisor:** Dr. Ed Portugal

**Business Identity:** Creative Consulting Corporation

**Audience:** Board of OpenAI

### Outline

We will begin our presentation by discussing the background of artificial intelligence (AI) and explaining how it got involved within the educational system. Then we will be discussing the ethical issue that OpenAI created when they released ChatGPT. Then we will be discussing the important facts that have to do with ChatGPT. After the facts we will discuss the stakeholders that are involved. Then we present to the board of OpenAI their three possible opportunities. Once we go through those three opportunities, we will discuss the one recommendation we believe that the board should choose. After that we will discuss the ramifications of the recommendation that we chose for the board. Finally, we conclude the presentation and ask the board if they have any questions.

### Summary

Our argument for the board of OpenAI would be that with the recent trend of AI application and development it is harder for educators to be able to regulate and decipher the authenticity of their student's course work. If educators teach their students how to properly use these AI applications, then students will be able to learn on their own without the help of AI. Instead, students will be able to utilize AI as a resource for when they do their assignments. OpenAI can use this issue to their benefit by creating more features with the chatbot and putting certain restrictions on what users can do.

