

KENNETH E. GOODPASTER
CURRICULUM VITAE

SHORT BIO: Kenneth Goodpaster earned his A.B. in mathematics from the University of Notre Dame and his A.M. and Ph.D. in philosophy at the University of Michigan. Goodpaster taught graduate and undergraduate philosophy at the University of Notre Dame throughout the 1970's before joining the Harvard Business School faculty in 1980, where he developed the ethics curriculum. In 1990 Goodpaster left Harvard to accept the David and Barbara Koch Endowed Chair in Business Ethics at the University of St. Thomas, St. Paul, MN. At St. Thomas, he has taught in undergraduate, MBA and executive educational programs – where he is Professor Emeritus.

CURRENT AND FORMER POSITIONS

David and Barbara Koch Professor of Business Ethics - Emeritus
University of St. Thomas, St. Paul, MN (2014-present)

David and Barbara Koch Professor of Business Ethics,
University of St. Thomas, St. Paul, MN (1989-2014)

Visiting Professor,
Harvard University,
Graduate School of Business Administration (1989-90)

Associate Professor,
Harvard University,
Graduate School of Business Administration (1982-89)

Post-Doctoral Research Fellow and Lecturer,
Harvard University,
Graduate School of Business Administration (1980-82)

Instructor and Assistant Professor,
University of Notre Dame, Department of Philosophy (1971-80)

EDUCATION

A.B. (*Mathematics*)
University of Notre Dame, 1967 (*maxima cum laude*)

A.M. (*Philosophy*)
University of Michigan, 1969

Ph.D. (*Philosophy*)
University of Michigan, 1973

Post-doctoral Study

(Environmental Ethics)

Oxford University, U.K., 1976

Area of Special Graduate Study: Ethics (with William K. Frankena, C. L. Stevenson, R. B. Brandt, R. M. Hare, and Elizabeth Beardsley)

PROFESSIONAL ASSOCIATIONS AND RESPONSIBILITIES

Lay Trustee, St. Thomas More Catholic Community, Archdiocese of St. Paul and Minneapolis (2003-2017)

Editorial Board, *Business Ethics Quarterly* (2007-2016)

Editorial Board, *Human Values*
(Indian Institute of Management, Calcutta)

Occasional Reviewer, *Journal of Business Ethics*

Member, *Society for Business Ethics*
(Charter member, past Executive Chairman)

Founding Member, *International Society for Business, Economics, and Ethics (ISBEE)*

BOOKS (chronological order)

Perspectives on Morality: Essays by W.K. Frankena, (University of Notre Dame Press, 1976).

Ethics and Problems of the 21st Century, (University of Notre Dame Press, 1979).

Regulation, Values, and the Public Interest, (University of Notre Dame Press, 1980).

Ethics in Management, (Harvard Business School, 1984). Course Module (9-985-001), Teacher's Manual (5-985-003), Follow-Up Cases (1-985-002), Video Supplement of 10 half-hour programs (9-886-020).

Policies and Persons: A Casebook in Business Ethics, with John B. Matthews and Laura L. Nash, (McGraw-Hill, 1985). Teacher's Manual and Follow-Up Cases included.

Policies and Persons: A Casebook in Business Ethics, with John B. Matthews and Laura L. Nash, (McGraw-Hill, 1991). Revised 2nd Edition. Teacher's Manual and Follow-Up Cases included.

Policies and Persons: A Casebook in Business Ethics, with Laura L. Nash, (McGraw-Hill, 1998). Revised 3rd Edition. Teacher's Manual and Follow-Up Cases included.

Managerial Decision Making and Ethical Values, Course Module (2313) and Instructor's Manual (2321), with Thomas R. Piper, (Harvard Business School Publishing Division, 1989).

Ethical Aspects of Business: An Introduction, with Dawn R. Elm (Houghton Mifflin Coursewise Web Textbook, 1999).

Business Ethics: Policies and Persons, with Laura L. Nash and Henri-Claude de Bettignies, (McGraw-Hill, 2006). Revised 4th Edition. Teacher's Manual and Follow-Up Cases included.

Conscience and Corporate Culture, (UK: Wiley-Blackwell Publishers, 2007).

Goodpaster, K., Executive Editor, *Corporate Responsibility: The American Experience*. Cambridge University Press. (2012). Winner of the 2014 *Academy of Management SIM* Division Best Book Award.

Don Briel, Kenneth Goodpaster and Michael Naughton, *What We Hold in Trust: Rediscovering the Purpose of Catholic Higher Education* (Catholic University Press, 2021).

Goodpaster, K., *Times of Insight: Conscience, Corporations, and the Common Good* (Springer: *Eminent Voices in Business Ethics Series*, 2022.)

ARTICLES (chronological order)

"Morality and Dialogue," *The Southern Journal of Philosophy*, XIII (Spring, 1975), pp. 55-70.

"Does Recent Moral Philosophy Rest on a Mistake?" *The Personalist*, LVII (Summer, 1976), pp. 221-29.

"An Ethical Analysis of Power Company Decision Making," (with K. M. Sayre) in *Values in the Electric Power Industry*, University of Notre Dame Press, 1977, pp. 238-88.

"Ethics, Education, and the Environment," in *Environmental Education Today*, Volume II, ed. by Schoenfield and Disinger, Ohio State University Press, 1978, pp. 252-56.

"From Egoism to Environmentalism," in Goodpaster and Sayre, eds., *Ethics and Problems of the 21st Century*, University of Notre Dame Press, 1979, pp. 21-35.

"Morality and Organizations," in *Proceedings of the Second National Conference on Business Ethics*, Bentley College, 1978. (Reprinted in Donaldson and Werhane, eds., *Ethical Issues in Business: A Philosophical Approach*, Prentice-Hall, 1979 and 1983.)

"On Being Morally Considerable," *Journal of Philosophy*, LXXV (June, 1978), pp. 308-25. (Reprinted in Scherer and Attig, eds., *Ethics and the Environment*, Prentice-Hall, 1983; in Oksanen and Rauhala-Hayes, eds., *YMPARISTO-filosofia, Gaudeamus, 1997* [Finland]; in R. Kerry Turner and Ian Bateman, eds., *Managing the Environment for Sustainable Growth*, Volume: *Environmental Ethics and Philosophy* (Edward Elgar Publishing Limited, 2001; and in *Environmental Ethics: Readings in Theory and Application*, Louis P. Pojman, ed., Wadsworth Publishing Company, 1998 and 2001, pp. 112-118.)

"Ethics and Business," in *Syllabi for the Teaching of Management Ethics*, Society for Values in Higher Education, 1979, pp. 13-56.

"Morality as a System of Categorical Imperatives," *Journal of Value Inquiry*, XV (1981), pp. 179-97.

"Kohlbergian Theory: A Philosophical Counterinvitation," *Ethics*, 92 (April, 1982), pp. 491-98.

"Is Teaching Ethics 'Making' or 'Doing'?" *Hastings Center Report*, 12 (February, 1982), pp. 37-39.

"Can a Corporation Have a Conscience?" (with John B. Matthews), *Harvard Business Review*, 60 (January-February, 1982), pp. 132-41. (Reprinted in Beauchamp and Bowie, eds., *Ethical Theory and Business*, Prentice-Hall, 1983, in Hoffman and Moore, *Business Ethics*, McGraw-Hill, 1984; in Andrews, ed., *Ethics in Practice*, HBS Press, 1989); in Michael Boylan, ed., *Business Ethics*, Prentice Hall, 2001.) Recently reprinted in *Harvard Business Review on Corporate Responsibility* (August 2003).

"The Concept of Corporate Responsibility," in Tom Regan, ed., *Just Business: New Introductory Essays in Business Ethics*, Random House, 1984. (Also published earlier in the *Journal of Business Ethics*, 2 (February, 1983), pp. 1-22.)

"Should Sponsors Screen for Moral Values?" *Hastings Center Report*, 13 (December, 1983), pp. 17-18. Reprinted in Anthony Serafini, ed., *Ethics and Social Concern* (NY: Paragon House, 1989).

"Business Ethics: The Field and the Course," in Hoffman, Moore, and Fedo, eds., *Corporate Governance and Institutionalizing Ethics*, Proceedings of the Fifth National Conference on Business Ethics, Lexington Books, 1984, Chapter 32, pp. 287-98.

"Toward an Integrated Approach to Business Ethics," *Thought*, Volume 60 (June, 1985), pp. 161-180. Reprinted in Anthony Serafini, ed., *Ethics and Social Concern*, (NY: Paragon House, 1989).

"Business Ethics, Ideology, and the Naturalistic Fallacy," *Journal of Business Ethics*, Volume 4, Number 4 (August, 1985), pp. 227-32.

"An Agenda for Applied Ethics," *Social Responsibility: Business, Journalism, Law, Medicine*, Volume XI, Lexington, VA: Washington and Lee University, 1985.

"The Moral Agenda of Corporate Leadership: Concepts and Research Techniques," *The Donald S. MacNaughton Symposium Proceedings*, Syracuse University, 1986.

"The Challenge of Sustaining Corporate Conscience," *Notre Dame Journal of Law, Ethics & Public Policy* (Spring 1987).

"Ethical Imperatives and Corporate Leadership," in Edward Freeman, ed., *Business Ethics: The State of the Art* (NY: Oxford University Press, 1989). Reprinted in Kenneth Andrews, ed., *Ethics in Practice* (Boston: Harvard Business School Press, 1989).

"Can a Corporation Have an Environmental Conscience?" *The Corporation, Ethics, and the Environment* (Quorum Books, 1990).

"Business Ethics" article in the *Encyclopedia of Ethics*, Lawrence Becker, General Editor, Garland Publishing Company, 1991.

"Business Ethics and Stakeholder Analysis," *Business Ethics Quarterly*, Vol. 1, No. 1 (January 1991) pp. 52-71. (Reprinted in *The Corporation and its Stakeholders*, Max Clarkson, ed., University of Toronto Press, 1998; in *Ethical Issues in Business: A Philosophical Approach*, 6th Edition, Donaldson & Werhane, eds., Prentice Hall, 1999; in *Business Ethics and Contemporary Issues*, Richard Wilson, ed., Kendall/Hunt Publishing Company, 2000, pp. 41-47; and in Michael Boylan, ed., *Business Ethics*, Prentice Hall, 2001.)

"Stakeholders, Individual Rights, and the Common Good," (with Gary Atkinson) *National Forum*, (Winter, 1992), pp. 14-17.

"Preface," *Business Ethics: Readings Book for BUS 300*, (Harvard Business School Press, 1992).

"Moral Consideration and the Environment: Perception, Analysis, and Synthesis," *Topoi*, (Winter, 1993).

"In Defense of a Paradox," with Thomas Holloran, *Business Ethics Quarterly* (April 1994).

"Work, Spirituality and the Moral Point of View," *International Journal of Value Based Management* (Vol. 7, No. 1, 1994), pp. 49-62. (To be reprinted in *Business Ethics and Corporate Governance*, Jenny Prasad, India, 2002.)

"An Interpretation of Conscience in Business Life," The Fourth Annual JRD Tata Oration, 11 February 1994, Jamshedpur, India (published both separately and in *Management and Labour Studies*, 1994).

"Business Ethics" (pp. 51-57), "Moral Projection" (p. 432), "Stakeholder Paradox" (pp. 601-602), and "Teleopathy" (pp. 627-628), in *Blackwell's Encyclopedic Dictionary of Business Ethics*, Werhane and Freeman, eds., (UK: Blackwell Publishers, 1997).

"Business Ethics" also reprinted in *The Concise Blackwell Encyclopedia of Management*, Cooper and Argyris, eds. (UK: Blackwell Publishers, 1998) pp. 56-60.

"Bridging East and West in Management Ethics: Kyosei and The Moral Point of View," *Journal of Human Values*, Indian Institute of Management, Calcutta, 2, No. 2 (July-December 1996). Reprinted in *International Business Ethics: Challenges and Approaches*, Georges Enderle, ed., University of Notre Dame Press, 1999, pp. 150-159.

"The Caux Round Table Principles for Business: Presentation and Discussion," with de Bettignies and Matsuoka, in *International Business Ethics: Challenges and Approaches*, Georges Enderle, ed., University of Notre Dame Press, 1999, pp. 131-141.

"The Caux Round Table Principles: Corporate Moral Reflection in a Global Business Environment," in *Global Codes of Conduct: An Idea Whose Time Has Come*, University of Notre Dame Press (2000), pp. 183-195.

"Conscience and its Counterfeits in Business Life: A New Interpretation of the Naturalistic Fallacy," *Business Ethics Quarterly* (January 2000), pp. 189-201.

"Business Ethics" (Volume I, pp. 170-175) and "Stakeholder Analysis" (Volume III, pp. 1645-1649) in the expanded second edition of the *Encyclopedia of Ethics* (NY: Routledge, 2001), Becker and Becker, eds.

"Business Ethics" in the *Oxford Companion to Christian Thought*, Hastings, Mason, and Pyper, eds. (Oxford University Press, 2000) pp. 85-86.

"Can a Corporation Be a Citizen?" in the *Proceedings* of the Konrad Adenauer Foundation Seminar, *Defining a New Citizenship for South Africa -- and the Fundamental Values that Will Shape It*, held at St. Augustine College of South Africa, Johannesburg, June 14, 2001. Reprinted in the *South African Journal Praxis* (Spring 2002).

"Stakeholder Thinking: Beyond Paradox to Practicality," with T.D. Maines and M.D. Rovang. *Journal of Corporate Citizenship* (Fall 2002). Reprinted in the book, *Unfolding Stakeholder Thinking* (Greenleaf Publishers, Fall 2002).

“Some Challenges of Social Screening,” *Journal of Business Ethics* (March 2003) pp.239-246.

“Teaching and Learning Ethics by the Case Method” in *Blackwell’s Guide to Business Ethics*, Norman Bowie, ed., (Blackwell Publishers, 2002), pp. 117-141.

“Ethics or Excellence? Conscience as a Check on the Unbalanced Pursuit of Organizational Goals,” *Ivey Business Journal* (March/April 2004).

“A Baldrige Process for Ethics?” with T. D. Maines and Arnold M. Weimerskirch, *Science and Engineering Ethics*, Volume 10, Issue 2 (April 2004).

“Examining the Conscience of the Corporation,” in Marc J. Epstein and Kirk O. Hanson, editors, *The Accountable Corporation*, Volume 2, *Business Ethics* (Westport, CT: Praeger Publishers, August 2005).

“US Citizen Bank (A)” and “The Challenge of Responsible Lending and Debt: An Introduction to Non-Standard Credit” with T. Dean Maines, in *Business and Professional Ethics Journal* (Spring 2005).

Goodpaster, K. and Holloran, Thomas “Anatomy of Corporate Spiritual and Social Awareness: The Case of Medtronic, Inc.” *Russian Journal of Management*, Volume 4, Number 4, (2006), pp. 99-118.

Goodpaster, K. “Conscience.” In *The Encyclopedia of Business Ethics and Society*. (NY: Sage Publishers, 2007).

Goodpaster, K. “Teleopathy.” In *The Encyclopedia of Business Ethics and Society*. (NY: Sage Publishers, 2007).

Goodpaster, “Etica d’impresa e analisi degli stakeholder,” in *Teoria Degli Stakeholder*, edited by Gianfranco Rusconi and Michele Dorigatti (Milan: FrancoAngeli, 2007). Translation of Goodpaster, “Business Ethics and Stakeholder Analysis,” *Business Ethics Quarterly* (1991), Vol 1, No. 1 (pp 53-72).

Goodpaster, K. “Stakeholders and the Common Good: A Polarity within Corporate Conscience” 6th *International Conference on Catholic Social Thought and Management Education*, Rome, Italy (October 5-7, 2006) in DeBettignies, H-C and Lépineux, François, *Business, Globalization and the Common Good* (Peter Lang 2009).

Goodpaster, K. “Corporate Responsibility and Its Constituents: A Tripartite Model” in George G. Brenkert and Tom L. Beauchamp (editors), *The Oxford Handbook of Business Ethics* (Oxford University Press, 2009) Chapter 5, pp. 126-157.

Ritch L. Sorenson, Kenneth E. Goodpaster, Patricia R. Hedberg, and Andy Yu, "The Family Point of View, Family Social Capital, and Firm Performance: An Exploratory Test," *Family Business Review* [first published on March 23, 2009 as doi:10.1177/0894486509332456]. © 2009 Family Firm Institute, Inc.

Wettstein, Florian and Goodpaster, K., "Freedom and Autonomy in the 21st Century: What Role for Corporations?" in, Breuer, Mastronardi, and Waxenberger, eds. *Markt, Mensch und Freiheit* (Haupte Verlag, 2009) pp. 117-134.

Goodpaster, K. "Business Ethics: Two Moral Provisos," *Business Ethics Quarterly*, Vol. 20, No. 4 (October 2010), pp. 740-742.

Goodpaster, "Corporate Conscience," in Luk Bouckaert and Laszlo Zsolnai (eds.): *Handbook of Spirituality and Business*. Palgrave-Macmillan (Fall 2012).

Goodpaster, K.E., "Building Ethics in Families and Business," in *Social Capital in Family Business* (Edward Elgar, January 2012).

Goodpaster, K. E., "Goods that are Truly Good and Services that Truly Serve: Reflections on "Caritas in Veritate," *Journal of Business Ethics* (January 2012).

Goodpaster, K. (one among co-authors), *Vocation of the Business Leader: A Reflection*, 3rd edition, Pontifical Council for Justice and Peace: 2012 (John A. Ryan Institute for Catholic Social Thought, St. Paul, MN).
<http://www.stthomas.edu/cathstudies/cst/research/publications/vocationbusinesslead/>.

Goodpaster, "Corporate Culture," in Hugh LaFollette (ed.): *International Encyclopedia of Ethics*. Wiley (January 2013) ISBN: 9781444367072.

Goodpaster, K.E. and Maines, T.D., "The Distinctive Vocation of Business Education in Catholic Universities," *Journal of Catholic Higher Education*, Fall 2013.

Goodpaster, K. E., "Tenacity: The American Pursuit of Corporate Responsibility," *Business and Society Review* (118:4), pp. 577–605. Delivered as part of the Verizon Visiting Professorship in Business Ethics, Bentley University, February 4-8, 2013.

Wiley-Blackwell *Encyclopedia of Business Ethics*, 3rd Edition. With CEBC and OCB Ethics and Business Law Department (Fall 2014).

James, R., Goodpaster, K., and Rodbourne, D., "Corporate Responsibility in America: Two Centuries of Evolution," in Taft, John G., ed., *A Force for Good: How Enlightened Finance Can Restore Faith in Capitalism*. NY: Palgrave MacMillan, 2015.

Michael J. Naughton, Buckeye, Jeanne B., Kenneth E. Goodpaster, T. Dean Maines. *Respect in Action: Applying Subsidiarity in Business*. St. Paul, MN: University of St. Thomas, April 2015.

Goodpaster, K., Review Article, *The Moral Background: An Inquiry into the History of Business Ethics*. By Gabriel Abend. Princeton, NJ: Princeton University Press, 2014. viii + 399 pp. Footnotes, Acknowledgements, Index. Cloth, \$31.75. ISBN: 978-0-691-15944-7. *Business Ethics Quarterly*, July 2015.

Goodpaster, K. E., Maines, T. Dean, Naughton, M. J., Shapiro, B. P., "Using UNPRME to teach, research, and enact business ethics: Insights from the Catholic identity matrix for business schools," Presented at the International Vincentian Business Ethics Conference, New York, New York. (October 2015). Winner of Best Paper Award. *Journal of Business Ethics* (January 2017) pp. 1-17.

"Human Dignity and the Common Good: The Institutional Insight," *Business and Society Review*, (March, 2017), pp. 27-50.

Goodpaster, K., "Stakeholder thinking," in Eugene Heath, Byron Kaldis and Alexei Marcoux, editors, *The Routledge Companion to Business Ethics* (NY: Routledge, 2018), pp. 184 – 204.

Goodpaster, K. and Naughton, M., "The Institutional Insight: The Common Good Beneath Shareholder/Stakeholder Approaches to Business Ethics." (forthcoming, Georgetown University Press, 2021).

COMPLETED -- NOT YET PUBLISHED

"On Waking Up Spiritually" for a forthcoming collection of essays on spirituality in modern business life, edited by Peter Vaill.

WOODSTOCK THEOLOGICAL CENTER SEMINAR MONOGRAPHS (contributor)

Ethical Considerations in Corporate Takeovers (Georgetown University Press, 1990), participating author.

Creating and Maintaining an Ethical Corporate Climate (Georgetown University Press, 1990), participating author.

COMMENTARY ARTICLES, COLUMNS, AND BOOK REVIEWS

"Becker: On Justifying Moral Judgments," *The New Scholasticism*, XLVII (Autumn, 1974), pp. 533-39.

"Smith: The Concept of Morality and the Satisfaction of Interest," *The New Scholasticism*, LI (Spring, 1977), pp. 262-66.

"Nuclear Power: Two Views," *The Scholastic*, 12 (April 20, 1979), pp. 4-5, 29.

"On Stopping at Everything -- A Reply to Professor Hunt," *Environmental Ethics*, 2 (Fall, 1980), pp. 281-84.

"Beauchamp and Bowie: Ethical Theory and Business," *Ethics*, 91 (April, 1981), pp. 525-30.

"Lying -- The Truth of the Matter," *Dallas Morning News*, (January 6, 1981), business section.

"Loyalty -- Separating the Selfish from the Morally Mature," *Dallas Morning News*, (June 2, 1981), business section.

"Incorporating the Beliefs Puts Managers on the Spot," *Perspective*, Borg-Warner Corporation, 3 (Autumn, 1982), pp. 2-3.

"Donaldson: Corporations and Morality," *Business and Professional Ethics Journal*, 1 (Fall, 1982), pp. 101-05.

"Clinard and Yeager: Corporate Crime," *Business History Review*, LVII (Winter, 1983), pp. 597-98.

"Commentary: Velasquez on Corporate Responsibility," *Business and Professional Ethics Journal*, 2 (Summer, 1983), pp. 100-03.

"Testing Morality in Organizations," *International Journal of Applied Philosophy*, II (Spring, 1984).

"Ethical Aspects of Corporate Policy" (includes Harvard course overview essay, study guide and selected bibliography). Published in *Corporate Governance and Institutionalizing Ethics*, Proceedings of the Fifth National Conference on Business Ethics, Bentley College, MA, and in *Government & Society*, Business Administration Reading Lists and Course Outlines, Volume II, compiled by James W. Dean and Richard Schwindt, Eno River Press, 1985, pp. 83-111.

"The Principle of Moral Projection: A Reply to Professor Ranken," *Journal of Business Ethics*, 6 (1987).

"Preface," *The Winds of Turbulence*, Howard D. Putnam, (Harper Collins, 1991).

"Commentary on 'MacIntyre and the Manager'," *Organization*, Volume 2, Number 2, (May 1995).

"Review of *Organizational Ethics and the Good Life*," *Ethics*, Volume 107, Number 3 (April 1997).

Review article of *Archons and Acolytes: The New Power Elite* by Clarence C. Walton (Rowman and Littlefield, 1998), in *Business Ethics Quarterly* (Vol. 11 #2, April 2001, pp. 391-400).

“Visions and Nightmares,” *Proceedings of the Caux Round Table Global Dialogue, London, September 9-12, 2001*. Published by the Caux Round Table (Summer 2002) 36 pp.

Forward to *Rethinking the Purpose of Business: Interdisciplinary Essays from the Catholic Social Tradition*, edited by S.A. Cortright and Michael J. Naughton (University of Notre Dame Press, 2002).

"Ethical Re-Engineering," an article by Professor Ken Goodpaster, Research Associate T. Dean Maines, and 3M Thwaits Fellow Arnold Weimerskirch, *Minneapolis Star Tribune, Business Forum* (12/01/03).

“Conscience and Corporate Culture,” *B. Magazine* (Spring 2005), pp. 18-21.

“Conscience and Corporate Culture,” www.dristaffing.com/leadership_thought.aspx, (Diversified Recruitment Staffing), August, 2005.

Goodpaster, K. “Ethics, Politics, and the Modern Corporation,” *Business Ethics Quarterly*, Vol. 21, No. 1 (January 2011), pp. 166-168.

Goodpaster, K. and Shoemake, R., “Executive Compensation: Identifying Talent, Developing Skills Are Key,” in *Employee Benefits Planner* (Fourth Quarter 2008, Volume Fifteen, Number Four).

AWARDS AND HONORS RECEIVED

- Paul Harris Medal for Service to Education, Rotary International (2000)
- University of St. Thomas Business Excellence Award, Graduate School of Business, *Innovation in Teaching* (2002)
- Rockhurst University, Kansas City, *Visiting Scholar* (December 2001)
- Southern New Hampshire University, *Distinguished Visiting Scholar* (April 2002)
- University of St. Louis, *The 2003 Aquinas Lecture* (February 2003)
- University of Notre Dame, *The 2003 Cahill Lecture* (March 2003)
- University of St. Thomas, *Commencement Address* (December 2003)
- University of Toledo, *The 2005 Dodd Memorial Lecture* (April 2005)
- Texas Christian University, *The 2005 Green Honors Chair* (April 2005)
- Verizon Visiting Professorship in Business Ethics, Bentley University (February 2013)
- Society for Business Ethics Outstanding Lifetime Achievement Award 2014
- Ethisphere 100 Most Influential in Business Ethics 2014

- Academy of Management Best Book Award 2014 (*Corporate Responsibility: The American Experience*)
- Winner of Best Paper Award (with OCB co-authors). International Vincentian Business Ethics Conference, New York, New York. (October 2015).

HARVARD BUSINESS SCHOOL CASE STUDIES

H. J. Heinz Company: The Administration of Policy.
Case Series: 9-382-034, 035, 036, 037.
Teaching Note: 5-382-063.

The Foreign Corrupt Practices Act: A Reconsideration.
Case Study: 9-382-032.
Teaching Note: 5-385-157.

International Drilling Corporation.
Case Series: 9-382-111, 112, 113.
Teaching Note: 5-383-009.

Consolidated Foods Corporation.
Case Series: 9-382-158, 159
Background Note: 9-382-160.
Teaching Note: 5-383-011.

Jordan Chemicals, Inc.
Case Series: 9-382-168, 169, 170.
Teaching Note: 5-383-012.

Massachusetts High Technology Council.
Case Series: 9-383-026, 027.
Teaching Note: 5-383-139.

Jim Sawyer.
Case Series: 9-383-029, 030, 031.
Teaching Note: 5-383-126.

Managing Product Safety Case Series.
Note on Product Safety, 9-383-127.
The McDonnell Douglas DC-10, 9-383-128.
The Ford Pinto, 9-383-129.
The Firestone 500, 9-383-130.
The Procter & Gamble Rely Tampon, 9-383-131.

Series Teaching Note: 5-385-221.
Pinto Teaching Note: 5-384-041.

The Beliefs of Borg-Warner.
Case Study: 9-383-091.
Teaching Note: 5-383-157.

Ethical Quagmire.
Case Series: 9-384-036, 037.
Background Note: 9-384-038.
Teaching Note: 5-384-039.

Duke Power Company and Affirmative Action.
Case Series: 9-384-112, 113.
Teaching Note: 5-384-174.

Witness for the Corporation.
Case Series: 9-384-135, 9-384-136, Rev. 11/85.

Braniff International: The Ethics of Bankruptcy.
Case Series: 9-385-001, 002.
Teaching Note: 5-384-182.

Sexual Harassment Case Series.
Between a Rock and a Hard Place, 9-384-272.
Without Recourse, 9-384-273.
The Risk of Knowledge, 9-384-274.
This Side Up, 9-384-275.
Teaching Note: 5-385-020.

A Note on the Export of Pesticides from the United States to Developing Countries.
Industry Case Study: 9-384-097.
Teaching Note: 5-384-183.

A Note on the Biotechnology Industry.
Industry Case Study: 9-384-214.

Collaborative Research, Inc.
Case Study: 9-386-100.

Dow Corning Corporation: Business Conduct and Global Values.
Case Series: 9-385-018, 019.
Teaching Note: 5-385-329.

Velsicol Chemical Corporation.
Case Series: 9-385-021, 022.
Teaching Note: 5-385-023.

Employee Assistance at United Industries Plastics Division.
Case Study: 9-385-230.
Teaching Note: 5-385-263.

Building Trust at Warner Gear.
Case Study: 9-386-011.
Teaching Note: 5-386-010.

Alco Beverage Company and Moderation Advertising.
Case Study: 9-387-070.
Background Note: 0-387-163.

Ashland Oil Inc.: Trouble at Floreffe.
Case Series: 9-390-017, 018, 019, 020.

Exxon Corporation: Trouble at Valdez.
Case Study: 9-390-024.

Franklin Research and Development Corporation.
Case Study: 9-390-027.

Dayton Hudson Corporation: Conscience and Control.
Case Series: 9-391-043, 044, 045, 046, 047, 048.
Teaching Note: 5-391-049.
Classroom Video: 9-891-001, 501.

Teaching Notes published outside of HBS Case Services system [Instructor's Manual, *Policies and Person: A Casebook in Business Ethics*, by Matthews, Goodpaster, and Nash (McGraw-Hill 1985)]: Dresser Industries and South Africa and Viking Air Compressor, Inc.

UNIVERSITY OF ST. THOMAS CASE STUDIES

Reell Precision Manufacturing (A), (B), (C), and (D). Teaching Note.

Northwest Airlines vs. WCCO-TV: Business Ethics and the Media (A), (B), (C), and (D).

Dow Corning Corporation: the Breast Implant Controversy (A)(B)(C) (Spring 1999 with Norman Bowie and Charles Sellers, research associate).

Webster Health Systems (A) and *Note on the Americans with Disabilities Act* (with Aaron Macke, research assistant). Teaching Note.

Waterbee Toy Company (A) and (B) and *Note on E-Mail and Internet Privacy* (with Hassan Valji, research assistant). Teaching Note.

HEI, Inc.: Anatomy of a Hostile Takeover (A) and (B) (with Aaron Macke, research assistant). Teaching Note.

Medtronic in China (A), (B), and (C). Teaching Note.

FBS, Inc.: Ethics and Employee Investments (with Professor Mary Daugherty and Hassan Valji, research assistant).

Minnesota Bank, Inc. (A)(B)(C) and Note on Financial Privacy (Spring 2000 with Bill Estrem and Linda Swenson, research associate).

Managing Boundaries: ADC Telecommunications in Juarez, Mexico (A) and (B) (Fall 2000 with Linda Swenson, research associate).

Joe Camel's Mom: RJR and Youth Marketing (A) and (B) (Spring 2000 with Professor Mark Spriggs and Linda Swenson, research associate). Teaching Note.

Energy, Power, and the Cree Nations (A) and (B) (Fall 2001 with Linda Swenson and T. Dean Maines, research associates). Teaching Note.

U.S. Citizen Bank (A), (B), and (C) and *Note on the Challenge of Responsible Lending and Debt: An Introduction to Non-Standard Credit* (Spring 2002 with T. Dean Maines, research associate). Teaching Note.

Reell Precision Manufacturing – Ten Years Later (E1) and (E2) -- plus Teaching Note. (2004)

American Refining Group (A)(B)(C) -- plus Teaching Note. (2004)

US Citizen Bank (A)(B) and *Note on Remittances – Immigration and Corporate Responsibility* [December 2006]

Reclaiming the Culture at Piper Jaffray (A)(B)(C) [June 2007]

Buca, Inc. (A)(B)(C) [June 2009]

Allina Hospitals and Clinics [October 2009]

A Brief Overview of the Healthcare Industry [October 2009]

Waterbee Toy: Growth by Acquisition? [December 2010]

Best Buy and Social Media (A)(B) [Spring 2012]

HARVARD BUSINESS SCHOOL BACKGROUND NOTES ON ETHICS

Ethics: An Overview, 9-381-050.

Basic Frameworks in Normative Ethics, 9-381-080.

Relativism in Ethics, 9-381-097.

Some Avenues for Ethical Analysis in General Management, 9-383-007.

Ethical Frameworks for Management, 9-384-105.

Note on the Corporation as a Moral Environment, 9-386-012. [with Joanne Ciulla; reprinted in Kenneth Andrews, ed., *Ethics in Practice* (HBS Press, 1989)]

Note on Opinion Research in Business Ethics, 0-387-081.

Ethical Thinking in Business: A Typology, 8-387-097.

UNIVERSITY OF ST. THOMAS BUSINESS SCHOOL NOTES ON ETHICS

A Brief Note on Corporate Ethics Officers (with Hassan Valji, research assistant).

A Parable and a Pathology.

Avenues for Ethical Reasoning in Management.

Rationality and Respect: Some Guidelines for Analysis of Ethical Situations in Management (with Dawn R. Elm).

“Note on the Sarbanes-Oxley Act” and “The Business Scandals of 2002 (A)(B)(C)(D)” [Enron, Andersen, WorldCom, and Tyco]. Completed in July 2004.

INVITED PRESENTATIONS, SEMINARS, AND WORKSHOPS (1980-2004)

TO ACADEMIC INSTITUTIONS (U.S.A.)

American College (PA)
 Augsburg College (MN)
 Bentley University (MA)
 Boston College (MA)
 College of St. Francis (IL)
 College of St. Scholastica (MN)
 Concordia College (MN)
 Creighton University (NE)
 Dartmouth College (NH)
 DePaul University (IL)

Emory University (GA)
 Fordham University (NY)
 Georgetown University (DC)
 Harvard Law School (MA)
 Iona College (NY)
 John Carroll University (OH)
 Loyola Univ. of Chicago (IL)
 Mankato State University (MN)
 Queens College (NC)
 Redlands University (CA)
 Rockhurst University (KS)
 St. Edward University (TX)
 St. Louis University (MO)
 St. Mary's College (CA)
 St. Mary's College (IL)
 St. Xavier College (IL)
 Seattle University (WA)
 Southern Methodist University (TX)
 Stanford University (CA)
 Syracuse University (NY)
 Texas Christian University (TX)
 University of Arkansas (AR)
 University of Bridgeport (CT)
 University of Central Florida (FL)
 University of Dayton (OH)
 University of Delaware (DE)
 University of Florida (FL)
 University of Minnesota (MN)
 University of North Carolina (NC)
 University of Notre Dame (IN)
 University of Pennsylvania (PA)
 University of Southern New Hampshire (NH)
 University of Toledo (OH)
 University of Virginia (VA)
 University of Tennessee at Chattanooga (TN)
 Washington and Lee University (VA)
 Westbrook College (ME)
 Woodstock Theological Seminary (DC)

TO ACADEMIC INSTITUTIONS (International)

Angelicum University (Rome, Italy)
 Charles University (Prague, CZECH REPUBLIC)
 H.E.C. (Paris, FRANCE)
 IESE (Barcelona, SPAIN)

Indian Institute of Management (Calcutta, INDIA)
 INSEAD (Fontainebleau, FRANCE)
 Norwegian School of Management (Oslo, NORWAY)
 St. Catherine's College (Oxford, U.K.)
 St. Petersburg State University (Russia)
 University of Antwerp (BELGIUM)
 University of Groningen (NETHERLANDS)
 University of Melbourne (AUSTRALIA)
 University of Navarre (Madrid and Pamplona, SPAIN)
 Univ. of Prince Edward Island, CANADA
 University of Queensland, (AUSTRALIA)
 University of Tilberg (NETHERLANDS)
 Xavier Labor Relations Institute (Jamshedpur, INDIA)

TO CORPORATIONS AND BUSINESS ORGANIZATIONS

3M Company (MN)
 Armstrong World Industries (PA)
 The Aspen Institute (CO)
 Borg-Warner Corporation (IL)
 Burlington Northern, Inc. (WA)
 Business Roundtable (NY)
 Business Week, Inc. (NY)
 Cargill Corporation (MN)
 The Caux Round Table (Switzerland)
 Center for Ethical Business Cultures (formerly MN Center for Corporate Responsibility (MN)
 Ciba-Geigy Corporation (NY)
 The Council on Foundations (DC)
 Ethicon Division of Johnson & Johnson, Inc. (NJ)
 First Tennessee Bank (TN)
 General Mills, Inc. (MN)
 Good Neighbor, Inc. (MN)
 General Electric Company (NY)
 Graco, Inc. (MN)
 H. B. Fuller Company (MN)
 Human Services, Inc. (MN)
 IBM Corporation (NY)
 The MAC Group (IL)
 The Mayo Foundation (MN)
 Medtronic Corporation (MN)
 Micro-Rel Corporation (AZ)
 Ministry of Economic Affairs (NETHERLANDS)
 Minneapolis Chamber of Commerce (MN)
 Nynex Corporation (NY)
 Sanford Health, Inc. (SD and MN)

The Wyatt Company (DC)

TO PROFESSIONAL ASSOCIATIONS AND OTHER GROUPS

Academy of Management (IL)
 American Philosophical Association (DE)
 American Compensation Assn. (TN)
 Cambridge Forum (MA)
 Canadian Compensation Assn. (Calgary, CANADA)
 Catholic Commission on Intellectual and Cultural Affairs (PA)
 Center for Jewish-Christian Learning (MN)
 Center for Senior Citizens' Education (MN)
 CommonBond Communities (MN)
 European Business Ethics Network (Russia)
 Family Enterprise Research Conference (WI)
 Financial Women International (MN)
 Forum for Corporate Responsibility (NY)
 The International Centre (Goa, INDIA)
 The International Society for Business, Economics, and Ethics [ISBEE]
 (Tokyo, JAPAN and Melbourne, AUSTRALIA)
 ISBEE (Cape Town, SOUTH AFRICA)
 Legatus (MN)
 The Marketing Roundtable (MN)
 Minnesota Center for Corporate Responsibility (MN)
 Minnesota Hospital Association (MN)
 Physicians' Leadership College, University of St. Thomas (MN)
 Risk and Insurance Management Society
 Social Investment Forum (MN)
 Society for Business Ethics (IL, WA, LA, HI, GA)
 TwinWest Chamber Commerce (MN)
 Young Presidents' Organization (MA)

TO CHURCH AND COMMUNITY GROUPS

"49ers Club" of St. Paul
 Eden Prairie School District (Eden Prairie, MN)
 Mindstretch (St. Paul, MN)
 Minority Executive Development Program (Owatonna, Chaska)
 Plymouth Congregational Church (Minneapolis)
 Rotary Clubs (Eagan, St. Paul, North St. Paul, West St. Paul,
 Bloomington, Owatonna)
 St. Louis Park Senior High School (St. Louis Park, MN)
 St. Luke's Parish Oxford Forum (St. Paul)
 Serra Club (Mankato, Edina)
 Unitarian Universalist Fellowship (Mankato)
 YMCA Metro Internship Program (Minneapolis)

COURSES AND SEMINARS TAUGHT (1975-2014)

Ethical Theory (Notre Dame)
Environmental Ethics (Notre Dame)
Business Ethics (Notre Dame)
Ethical Aspects of Corporate Policy (Harvard)
Managerial Decision Making and Ethical Values (Harvard)
Corporate Strategy and Implementation (Harvard)
Business Policy (Harvard)
Study Abroad: Ethics, Culture, and a European Perspective on Globalization (UST)
Case Writing and Research Seminar (UST)
Ethical Leadership and Corporate Accountability (UST)
Ethics Lab (UST)
Great Books Seminar for MBA Students (UST)
Seminar on the Catholic Intellectual Tradition (for all new UST faculty)
Seminar on Mission-Driven Business Education (for UST business faculty)
Spirituality and Management (UST)