



POSSIBILITIES FOR CORPORATE SUPPORT

We have a wide range of partnership opportunities, a sample of which is listed below. Recognition can include: award naming; logo display; prominent mention in all press releases; publications; website and social media postings. We are happy to tailor to your needs. “Bronze” and above includes access to student data base, copies of teams’ presentation materials, etc. (See attached brochure.)

Sponsorship levels:

- Friend: \$5,000
- Bronze: \$7,500
- Silver: \$15,000
- Gold: \$25,000
- Platinum: \$50,000

Targeted financial support:

- Major costs of three-day event: c. \$80K
- Tech costs for event: \$10K-\$20K-\$35K. Larger amounts will let allow greater web-based participation by teams and judges.
- Travel costs for senior judges and event staff: \$12K
- Awards dinner: \$15K
- Prizes to winning teams: \$10K
- Publications: \$10K
- Temporary help: \$5K
- Gift to all competitors and judges: \$2K

Support in kind.

- Executive judges on Thursday, April 20, 2023
- Help with handling logistics in advance
- A few people to help us at event

If interested in discussing, please contact Professor Thomas White, twhite@ibecc.net, 310.877.8326.

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