

Marist College Executive Summary -- Undergraduate

Topic: The Boeing Company and their handling of the 737 Max airplane crashes.

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Advisor: Dr. Joanne Gavin

Audience: Board of Directors

Overview:

Boeing is America's largest aerospace company and leading manufacturer of commercial jetliners, defense, space and security systems. Within the past few years Boeing has been in hot water ethically regarding the 737 Max airplane crashes. Boeing is too big not to be ethical as its status should put them in a position to be above unethical standards. Boeing's careless acts of unethical business operations is the reason they have been seen as a controversial and untrustworthy company. We will discuss the problems that Boeing now faces including the ethical, legal, and financial standpoint that the company now possesses and will offer the best possible solutions for each topic. Our solutions to the problems for Boeing will be from the research we have compiled on Boeing.