



2021  
INTERNATIONAL BUSINESS ETHICS  
CASE COMPETITION (IBCEC)



APRIL 14-19, 2021  
VIRTUAL EVENT

# INTERNATIONAL BUSINESS ETHICS CASE COMPETITION (IBECC)

The International Business Ethics Case Competition (IBECC) is the oldest and most distinguished intercollegiate business ethics competition of its kind. IBECC was founded by Thomas I. White and designed with the assistance of Fortune 500 senior executives in 1996.

Each team selects a topic from any area of business ethics and prepares a presentation describing the problem and proposing a solution. Judges listen to the team's presentation, question students and then give the team feedback. Presentations cover the legal, financial and ethical dimensions of the case, but special emphasis is placed on the strength of the ethical analysis of the problem and the ethical acceptability of the solution.



# COMPETITION SCHEDULE

## WEDNESDAY

*April 14*

IBECC Welcome &  
General Orientation  
Session

## THURSDAY

*April 15*

Full Presentations

## FRIDAY

*April 16*

10-Minute &  
90-Second  
Presentations

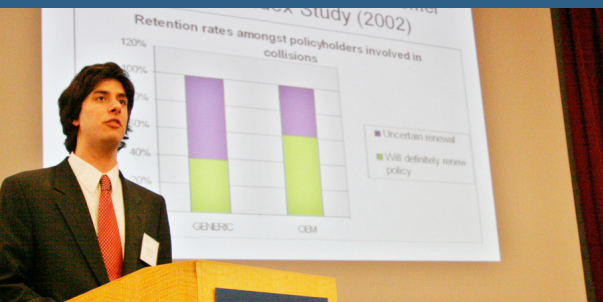
## MONDAY

*April 19*

24<sup>th</sup> IBECC Award  
Ceremony

## GUEST SPEAKER

Sandra Evers-Manly  
Vice-President,  
Global Corporate  
Responsibility,  
Northrop Grumman



# 2021 IBECC TEAMS

## **Asper School of Business University of Manitoba**

Winnipeg, Canada  
(graduate and  
undergraduate)

## **Catholic University**

Washington D.C.

## **College of the Holy Cross**

Worcester, MA

## **Fordham University**

The Bronx, NY

## **Isenberg School of Management, University of Massachusetts**

**Amherst**  
Amherst, MA

## **John Molson School of Business, Concordia University**

Montreal, Canada

## **Marist College**

Poughkeepsie, NY

## **Middle East Technical University**

Ankara, Turkey

## **Mount Holyoke College**

South Hadley, MA

## **Saint Anselm College**

Manchester, NH

## **Smeal College of Business, The Pennsylvania State University**

University Park, PA

## **Stetson University**

DeLand, FL

## **United States Military Academy**

West Point, NY

## **Universidad Pontificia Comillas**

Madrid, Spain

## **University of Massachusetts Lowell**

Lowell, MA

## **University of South Florida**

St. Petersburg, FL

## **University of Wisconsin – Madison**

Madison, WI

# 2021 MORAL COMPASS TEAMS

**Fordham University**

The Bronx, NY

**Isenberg School of**

**Management**

**University of**

**Massachusetts Amherst**

Amherst, MA

**James Madison University**

Harrisonburg, VA

**Middle East Technical  
University**

Ankara, Turkey

**Seton Hall University**

South Orange, NJ

**The University of  
Baltimore**

Baltimore, MD

**Universidad de Navarra**

Pamplona, Spain

**University of Arkansas**

Fayetteville, AR

**University of Chicago**

Chicago, IL

**University of Illinois at  
Chicago**

Chicago, IL

# COMPETITION AWARDS

## FULL PRESENTATION

10-Minute Presentation

90-Second Challenge

## MULTIPLE DIVISIONS

Each division will have a divisional champion and runner-up

## ESSAY AWARD

## MORAL COMPASS AWARD



PRESENTING PARTNER

PRESENTING SPONSOR



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PARTNERS



# TESTIMONIALS

“As a judge at IBECC, I’ve had a front row seat to this one-of-a-kind event, which gives teams of undergraduate and graduate students the challenge of not only identifying actual business ethics challenges, but also of considering alternatives and recommending solutions. The teams don’t have any ‘special training’ in business ethics, but instead are smart, caring, creative students dealing with real-world problems. These students are our future, and the issue-identification and problem-solving the teams undertake will pay our society dividends in the future. The volunteer judges – business ethics experts, lawyers, financial and business people – give these students real-time feedback and challenge to build their skills and character.”

— *Barbara Kipp, retired partner and ethics and compliance officer, PWC*

“Participating in IBECC was a transformative event for me as an academic and young professional. Given my previous background in the Humanities and Social Sciences, IBECC empowered me to have a voice on issues of business ethics and to trust my own ability to generate corporate governance solutions. Presenting at IBECC not only welcomed me into a mindful and vitally engaged community, but also opened professional pathways that ultimately led me to a career in impact finance.”

— *Kaitlyn Abrams, IBECC 2018, Oxford University, United Kingdom, Montcalm TCR LLC*



# A SELECTION OF PAST PARTICIPANTS

Throughout its history, more than 1500 students, comprising 385 teams, representing 120 schools and 12 different countries have participated. Teams have come from: Australia, Canada, France, Hong Kong, Hungary, Kuwait, Spain, Turkey, the United Kingdom, the United States and Vietnam.

American University of the  
Middle East, Kuwait

Bentley University

Boston College

Central European  
University,  
Hungary

Claffin University

College of the Holy Cross

Dartmouth College

Fordham University

Hong Kong University of  
Science and Technology,  
China

INSEAD, France

Loyola Marymount  
University

McGill University, Canada

Mercer University

Middle East Technical  
University, Turkey

Montgomery College

Mount Holyoke College

NEOMA Business School,  
France

New York University

RMIT University, Vietnam

Texas State University

Tuskegee University

University of Melbourne,  
Australia

University of Navarra, Spain

University of Oxford,  
United Kingdom

University of Pennsylvania

University of St. Thomas

University of Wyoming

FOR MORE INFORMATION, PLEASE CONTACT:



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