

IBECC-2020
Fayetteville State University
Undergraduate

Greetings,

As representatives of Fayetteville State University, we are appreciative of our participation in the competition. This is an opportunity to advance ourselves and the institution with new experiences and knowledge offered by IBECC. We look forward to contributing our information.

Our team consists of Tyshawn Adams, in his 3rd year double majoring in Accounting and Banking and Finance, Desmond Buckmire, in his 4th year majoring in Business Administration, and Naila Alvarez, in her 4th year majoring in Spanish. With our presentation, we will be discussing COVID-19's ethical effects on the idea of privacy trade-offs for security.

Our team is a privacy committee that was summoned by the judges representing high tech company owners. Our job is to persuade these owners to create new policies that protect citizens' private data in an ethical manner, especially while collecting health information during the pandemic. To do this, companies must build internet-based consumer rights by having data laws in place. This includes policies that demand corporations to explicitly state what the information will be used for and how it will be shared. There is also an option for the consumer to still use an app while saying no to certain terms and conditions.