



Goldfinch Partners

Executive Summary

Vincent Pham

Major: Managerial Finance
Year: Junior

Sean O'Grady

Major: International Economics & Finance
Year: Junior

Jamal Gauthier

Major: Business Management
Year: Junior

Elizabeth Noe

Major: Economics
Year: Sophomore

Goldfinch Partners exists as a means to integrate business, financial, and legal ethics into the data industry. Through this integration, we hope to transform the industry for the better. Our firm believes that the main criterion that will differentiate good companies from bad companies in the digital era will be their approach to the processing of consumer privacy data. In the long run, we project healthy growth for firms that take the issue of data governance much more seriously. Consumers must feel that they can trust corporations to be responsible custodians of their private information. Goldfinch has introduced the DOME (Data Operations for Managing Ethics) System, which ranks data management firms on a five-star rating. This rating will help corporations such as Facebook, the government, and ordinary consumers to know more about how data is handled. Such a system as this aligns with Goldfinch's goal for a renewed data industry, and we hope to ethically change not only the industry, but the entire business world as well.