



The 23rd Annual International Business Ethics Case Competition

**April 22-24, 2020
Boston, Massachusetts**

**SEEKING ACADEMIC AND CORPORATE
PARTNERS TO HELP US DEVELOP THE NEXT
GENERATION OF BUSINESS LEADERS**

ABOUT IBECC

The International Business Ethics Case Competition is the nation's oldest and most distinguished event of its kind. Designed with the assistance of Fortune 500 senior executives, IBECC was founded in 1996 by Thomas I. White, Ph.D., the Inaugural Conrad N. Hilton Chair in Business Ethics and Director of the Center for Ethics and Business at Loyola Marymount University in Los Angeles. IBECC is now an independent 501c3 organization seeking academic and corporate partners.

IBECC helps students develop critical skills in ethical analysis which they will then bring to the organizations they join after graduation. The competition is judged predominantly by seasoned executives.

Throughout its history, more than 1500 students, comprising 375 teams, representing 115 schools and 12 different countries have participated. Teams have come from: Australia, Canada, France, Hong Kong, Hungary, Kuwait, Spain, Turkey, the United Kingdom, the United States and Vietnam.



THE IBECC COMPETITIONS

IBECC challenges students to demonstrate a variety of practical real-world skills: working on a team; analyzing ethical issues; balancing competing demands (financial, legal and ethical); working under different time constraints; and being evaluated by experienced executives.

The event also educates judges about the most current ethical issues in business, and teams regularly choose topics that don't appear in the business press until months later.

THURSDAY

25-MINUTE PRESENTATION 20-MINUTE Q&A

Legal, financial and ethical issues

FRIDAY

10-MINUTE PRESENTATION

Ethical issues

90-SECOND PRESENTATION

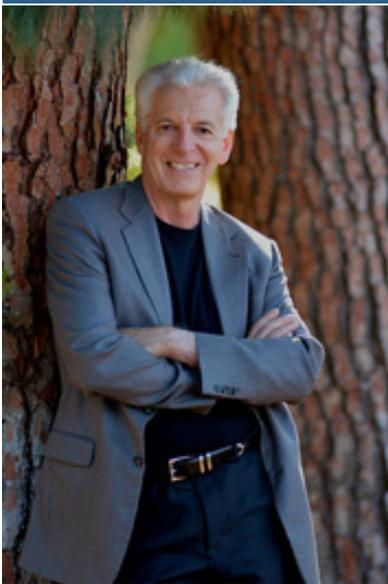
Ethical issues

THROUGHOUT THE ENTIRE EVENT:

CHARITY FUNDRAISER (OPTIONAL)

“WORLD’S MOST INTELLECTUALLY DAUNTING BIATHLON”

25-minute presentation / 4-mile time trial (run/jog/walk)



We are actively seeking academic and corporate partners, and we offer a wide variety of partnership opportunities. Help us ensure that the next generation of business leaders will have the ethical expertise needed to face the coming challenges.

For information, please contact:

Professor Thomas White

Founder and Executive Director of IBECC

twhite@ibecc.net | 310.877.8326 | ibecc.net

TESTIMONIALS

“As a judge at IBECC, I’ve had a front row seat to this one-of-a-kind event, which gives teams of undergraduate and graduate students the challenge of not only identifying actual business ethics challenges, but also of considering alternatives and recommending solutions. The teams don’t have any 'special training' in business ethics, but instead are smart, caring, creative students dealing with real-world problems. These students are our future, and the issue-identification and problem-solving the teams undertake will pay our society dividends in the future. The volunteer judges –business ethics experts, lawyers, financial and business people – give these students real-time feedback and challenge them to build their skills and character.”

— *Barbara Kipp, retired partner and ethics and compliance officer, PWC*

“IBECC is a unique event. It has been a privilege and the greatest pleasure to have been associated with the competition as a senior judge for the past seventeen years. The teams’ efforts are extraordinary. Each year, we are treated to compelling, often original presentations on the highest academic level. Equally important is

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the camaraderie which develops and continues among students from different backgrounds, nationalities and pursuits. I have watched IBECC grow from a local to a regional, then national, and ultimately international event. The expertise and creativity of Professor Thomas White, a renowned business ethicist, and his team is beyond words. Tom is an inspirational change agent and a pre-eminent scholar. IBECC is truly the highlight of my year.”

— *Hon. Ruth B. Kraft, Vigorito, Barker, Patterson, Nichols & Porter*

Participating in IBECC was a transformative event for me as an academic and young professional. Given my previous background in the Humanities and Social Sciences, IBECC empowered me to have a voice on issues of business ethics and to trust my own ability to generate corporate governance solutions. Presenting at IBECC not only welcomed me into a mindful and vitally engaged community, but also opened professional pathways that ultimately led me to a career in impact finance.

— *Kaitlyn Abrams, IBECC 2018, Oxford University, United Kingdom Montcalm TCR LLC*



A SELECTION OF PAST PARTICIPANTS

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| American University of the Middle East, Kuwait | Middle East Technical University, Turkey |
| Bentley University | Montgomery College |
| Boston College | Mount Holyoke College |
| Central European University, Hungary | NEOMA Business School, France |
| Claflin University | New York University |
| College of the Holy Cross | RMIT University, Vietnam |
| Dartmouth College | Texas State University |
| Fordham University | Tuskegee University |
| Hong Kong University of Science and Technology, China | University of Melbourne, Australia |
| INSEAD, France | University of Navarra, Spain |
| Loyola Marymount University | University of Oxford, United Kingdom |
| McGill University, Canada | University of Pennsylvania |
| Mercer University | University of St. Thomas |
| | University of Wyoming |